



Mid-Atlantic CHAPTER

Advancing Corporate Real Estate



2015 Annual Sponsorship Program

January 1 – December 31, 2015

2015 Sponsorship Levels



For more information about
CoreNet Global, Mid-Atlantic Chapter,
contact: Julie Westendorff

- midatlantic@corenetglobal.org
- 571.267.1490
- midatlantic.corenetglobal.org

Pinnacle (\$25,000)

- Four (4) paid CoreNet Global memberships for your organization.
- Two (2) priority tables with preferred seating at 11th Annual Corporate Real Estate Awards of Excellence Gala.
- Invitation for twenty (20) guests to attend Gala VIP Reception.
- Logo recognition as Pinnacle Sponsor in all Corporate Real Estate Awards of Excellence Gala invitations, promotional materials and announcements.
- Opportunity to distribute branded gift items to all Gala attendees.
- Branded cocktail napkins with your logo distributed at Annual Corporate Real Estate Awards of Excellence Gala.
- One (1) complimentary registration to any Chapter-sponsored End User Dinner during calendar year.
- Eight (8) complimentary registrations to be used towards attendance at any Chapter-hosted educational programs during calendar year.
- Two (2) complimentary registrations to Annual Holiday Party.
- Foursome at Annual Golf Outing.
- Hole sponsorship at Annual Golf Outing.
- Two (2) complimentary registrations to 2014 CoreNet Global Summit at early-bird discounted rate.
- Two (2) complimentary registrations to 2015 Eastern Regional Symposium.
- Name and logo recognition on all chapter collateral throughout the year.
- Acknowledgement on CoreNet Global Mid-Atlantic Chapter's homepage as Pinnacle Sponsor.
- Company profile in one (1) quarterly e-Newsletter sent to all Mid-Atlantic Chapter members.
- One (1) targeted email communication sent on your behalf to all Mid-Atlantic Chapter members.


CORENET
GLOBAL

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Platinum (\$15,000)

- Three (3) paid CoreNet Global memberships for your organization.
- One (1) table with preferred seating at 11th Annual Corporate Real Estate Awards of Excellence Gala.
- One (1) complimentary registration to any Chapter-sponsored End User Dinner during calendar year.
- Eight (8) complimentary registrations to be used towards attendance at any Chapter-hosted educational programs during calendar year.
- Two (2) complimentary registrations to Annual Holiday Party.
- Foursome at Annual Golf Outing.
- Hole sponsorship at Annual Golf Outing.
- Two (2) complimentary registrations to 2014 CoreNet Global Summit at early-bird discounted rate.
- Two (2) complimentary registrations to 2015 Eastern Regional Symposium.
- One (1) targeted email communication sent on your behalf to all Mid-Atlantic Chapter members.
- Recognition at all programs and events.
- Logo on chapter website.
- Logo and link in chapter eNews and event promotions.
- Literature display at all events.

Gold (\$10,000)

- Two (2) paid CoreNet Global memberships for your organization.
- One (1) table with preferred seating at 11th Annual Corporate Real Estate Awards of Excellence Gala.
- Eight (8) complimentary registrations to be used towards attendance at any Chapter-hosted educational programs during calendar year.
- One (1) complimentary registration to Annual Holiday Party.
- Twosome at Annual Golf Outing.
- Hole sponsorship at Annual Golf Outing.
- Opportunity to sit at head table at one (1) Chapter sponsored educational event during calendar year.
- Recognition at all programs and events.
- Logo on chapter website.
- Logo and link in chapter eNews and event promotions.

Silver (\$7,500)

- One (1) paid CoreNet Global membership for your organization.
- One half (1/2) table with preferred seating at 11th Annual Corporate Real Estate Awards of Excellence Gala.
- Six (6) complimentary registrations to be used towards attendance at any Chapter-hosted educational programs during calendar year.
- One (1) complimentary registration to Annual Holiday Party.
- Hole sponsorship at Annual Golf Outing.
- Recognition at all programs and events.
- Logo and link on chapter website.
- Logo and link in chapter eNews and event promotions.
- Literature display at any four (4) Chapter-hosted events throughout calendar year - sponsor must provide literature.
- Recognized as chapter sponsor on event name badge.

Bronze (\$4,000)

- One (1) ticket to the 11th Annual Corporate Real Estate Awards of Excellence Gala.
- Two (2) complimentary registrations to be used towards attendance at any Chapter-hosted educational programs during calendar year.
- One (1) complimentary registration to Annual Holiday Party.
- Hole sponsorship at Annual Golf Outing.
- Logo and link on chapter website.
- Recognized as chapter sponsor on event name badge.

End User Dinner Series Supporter/Patron (\$250)

- For Corporate End Users only.
- Four (4) complimentary registrations to any Chapter-sponsored End User Dinner during calendar year.
- Name and logo recognition in all chapter communications.
- One (1) complimentary registration to each Chapter-sponsored education program during calendar year.



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Leadership Team

Pierce DeGross
Chapter President, Hilton Worldwide

Stacy Cohen
Chapter Vice President/President-Elect,
Marriott International

Peter Van Emburgh
Treasurer, CBRE

Al Nielsen
Secretary, AOL, Inc.

Deane Edelman
Past President/Advisor, General Dynamics IT

Tracy Allen
Sponsorship Chair, ECS Corporate
Services, LLC

Julie Westendorff
Chapter Administrator

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About CoreNet Global

CoreNet Global is the world's leading professional association for corporate real estate and workplace executives serving multi-national companies from the Fortune 500 and BusinessWeek's Global 1000. CoreNet Global is focused on advancing knowledge, connecting people, and promoting personal excellence in corporate real estate. Its membership base totals over 7,000 corporate real estate executives, service providers and economic developers, who manage over \$1.2 trillion in real estate and workplace assets in Asia, Australia, Europe, Latin America, and North America. This professional mix reflects the industry's focus on global alliance partnerships and on integrating the management of corporate assets, the workplace and infrastructure.

CoreNet Global has its finger on the pulse of the industry through key programs such as the Discovery Forum series and the Industry Leaders Roundtable. These and other insightful, interactive programs identify leading issues, trends and practices that offer opportunity for you to contribute to our ever-growing body of intellectual capital. Plus, through our new industry initiatives, other opportunities for active participation in the future development of the corporate real estate profession are open to you.

The Mid-Atlantic Chapter of CoreNet Global invites you to partner with us this year in creating compelling and valuable events for our membership while helping to meet the professional goals of your company. This year, our sponsorship program is structured to provide our Chapter Sponsors better value and recognition throughout the year. Partnering levels will offer sponsors consistent exposure to our chapter membership as well as allow for strategic engagement in educational and other programs that align with the sponsor firm's expertise.

